

# Color Position Guide

The following was put together to assist you in placing color position on your publication in the most cost effective manner.

Color position and charges are based on what we call ink fountains. For Example, a Flexi (magazine-style publication), has eight pages per ink fountain.

The pages (we call them dummies), will tell you what pages paginate together in a given publication.

On the dummies the ink fountains read from left to right and are bracketed so you can decide where on your publication you would like to run color.

The dummies range from 8 pages to 48 pages. Please note the dummies represent the standard setup of the press. However, due to the versatility of our press equipment you can request custom color placement by notifying your Sonoma Valley Publishing Customer Service Representative ahead of time.

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<b>8-page dummy.....</b>	<b>Page 2</b>
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# 8 page Flexi

7	2	1	8
<u>6</u>	3	4	5

} 4-clr or  
spot

# 16 page Flexi

13	4	1	16
----	---	---	----

12	5	8	<u>9</u>
----	---	---	----------

} 4-clr or spot

15	2	3	14
----	---	---	----

10	7	<u>6</u>	11
----	---	----------	----

} 4-clr or spot

# 24 page Flexi

61	<u>9</u>	1	24
----	----------	---	----

18	7	12	13
----	---	----	----

} 4-clr  
or spot

23	2	5	20
----	---	---	----

14	11	8	17
----	----	---	----

} 4-clr  
or spot

21	4	3	22
----	---	---	----

16	<u>9</u>	10	15
----	----------	----	----

} 4-clr  
or spot

# 32 page Flexi

25	8	1	32
----	---	---	----

24	<u>9</u>	16	17
----	----------	----	----

} 4-clr  
or spot

31	2	7	26
----	---	---	----

18	15	10	23
----	----	----	----

} 4-clr  
or spot

27	<u>6</u>	3	30
----	----------	---	----

22	11	14	19
----	----	----	----

} 4-clr  
or spot

29	4	5	28
----	---	---	----

20	13	12	21
----	----	----	----

} 4-clr  
or spot

# 40 page Flexi

31	10	1	40
----	----	---	----

30	11	20	21
----	----	----	----

} 4-clr  
or spot

35	6	5	36
----	---	---	----

26	15	16	25
----	----	----	----

} spot

39	2	9	32
----	---	---	----

22	19	12	29
----	----	----	----

} 4-clr  
or spot

33	8	3	38
----	---	---	----

28	13	18	23
----	----	----	----

} 4-clr  
or spot

37	4	7	34
----	---	---	----

24	17	14	27
----	----	----	----

} 4-clr  
or spot

# 48 page Flexi

37	12	1	48
----	----	---	----

36	13	24	25
----	----	----	----

} 4-clr  
or spot

41	8	5	44
----	---	---	----

32	17	20	29
----	----	----	----

}  
spot

47	2	11	38
----	---	----	----

26	23	14	35
----	----	----	----

} 4-clr  
or spot

43	6	7	42
----	---	---	----

30	19	18	31
----	----	----	----

}  
spot

33	10	3	46
----	----	---	----

34	15	22	27
----	----	----	----

} 4-clr  
or spot

45	4	9	40
----	---	---	----

28	21	16	33
----	----	----	----

} 4-clr  
or spot